



## ITCC Innovation Awards 2024/25

### Notes

Launching by the Innovation & Technology Co-creation Centre (ITCC, hereinafter), the ***ITCC Innovation Awards Scheme*** (the Scheme, hereinafter) is a new scheme designed to acknowledge and encourage student projects that demonstrate innovative ideas with significant prospects for advancement in areas of social impact and commercial solutions.

The *Scheme* aims to provide a platform for ground-breaking ideas, offering financial support and tailored guidance to transform these concepts into viable solutions with real-world impact. This not only recognizes outstanding work but also facilitates the progression of the winning ideas. Recipients of the award will be conferred with a cash prize, offered access to mentorship and networking opportunities with key partners and stakeholders in the industry.

### ***Objectives***

- (i) To nurture young talents in creativity, innovation and invention that are beneficial to the society/ industry;
- (ii) To encourage the acquirement of knowledge, technology and skills that are necessary to tackle the 21st century's challenges;
- (iii) To provide a platform for students to refine their innovative ideas, offering financial incentives, mentorship opportunities, and networking connections with industry and key stakeholders; and
- (iv) To foster a culture of collaboration among students, disciplines, and industry professionals, encouraging diverse perspectives and interdisciplinary approaches to innovation.

### ***Eligibility***

Participants of the *Scheme* must meet the following eligibility criteria:

- (i) Participants must be full-time students at the time of submission.
- (ii) Participants must be enrolled in one of the following study programmes:
  - (a) Degree of the Technological and Higher Education Institute of Hong Kong (THEi) /

School for Higher and Professional Education (SHAPE)

- (b) Higher Diploma of the Hong Kong Institute of Vocational Education (IVE) / Hong Kong Design Institute (HKDI) / Hong Kong Institute of Information Technology (HKIIT) / International Culinary Institute / Chinese Culinary Institute (ICI/CCI)
- (c) Diploma of Vocational Education of Youth College / Diploma of Vocational Baccalaureate of Youth College International
- (d) Diploma of Foundation Studies of the Hong Kong Institute of Vocational Education (IVE)/ Hong Kong Design Institute (HKDI) / Hong Kong Institute of Information Technology (HKIIT) / Youth College

Interested students can apply for the *Scheme* on an individual or group basis, not more than **SIX** members. Each person can only be involved in one project.

### ***Project Eligibility***

Eligible projects must be participants' original work, completed during the academic years, and not infringe any third-party intellectual property rights.

The projects might focus on, but not limited to, areas such as:

- (i) **Environmental Conservation:** Proposing solutions that address environmental issues, promote sustainability, or contribute to the protection and preservation of our natural environment.
- (ii) **Education:** Creating innovative tools or methodologies that enhance learning experiences or accessibility to education.
- (iii) **Healthcare:** Developing new technologies or processes that improve healthcare delivery or patient outcomes.
- (iv) **Community Development:** Introducing innovative models or strategies that foster community engagement, inclusion, or development.
- (v) **Sustainability in Business:** Implementing innovative strategies that incorporate sustainability into business practices.
- (vi) **Efficiency Optimization:** Developing tools, methodologies, or processes that increase operational efficiency.
- (vii) **Entrepreneurial Innovation:** Creating new business models, products, or services that

disrupt traditional market dynamics or address unmet market needs in a unique way.

### ***Nomination & Shortlisting***

Project teams are required to submit their project information, along with a fully filled-out online application form (<https://forms.office.com/r/FAT2wfFesd>) and upload the nomination form by the stipulated deadline - **26 May 2025**. The submission should include the project supervisor's endorsement and all supporting document(s) that are necessary. Once compiled, these materials should be forwarded to the ITCC for follow-up.

The information requested in the Nomination Form is obligatory, and all submitted document(s) are not returnable. Any misrepresentation or concealment of fact will lead to disqualification of the nomination.

Nominations will be assessed based on the information contained in the nomination forms and associated documents. Individual student/ project team may be invited to give a presentation and/or participate in such other forms of assessment as deemed appropriate, during which the overall credential of the projects will be assessed.

**TEN** finalist projects out of all nominations will be shortlisted with an award of **HK\$10,000** each for conducting further research and/or prototyping to compete for the **FOUR Prizes** at the final pitching. The disbursement of this grant is structured as follows:

- (i) An initial instalment of HK\$3,000 will be provided to assist further research and/or enhancement of prototypes.
- (ii) The remaining HK\$7,000 is conditional upon the finalist's active participation and successful completion of the final pitching session.

### ***Final Pitching***

The selected **TEN** potential project groups will be informed in **9<sup>th</sup> June 2025**, and the project teams will be invited to the final pitching in **25<sup>th</sup> July 2024**.

Finalist teams will be invited to ITCC-hosted events and workshops aimed at refining their pitching strategies, problem-solving, and digital skills, with additional coaching to ensure meticulous preparation for the pitches.

### ***Evaluation Criteria for Final Pitching***

The Judging Panel, comprising of experienced and professional staff members from the Vocational Training Council (VTC), academic disciplines, external adviser(s) and representative(s) from the ITCC, shall take the following qualities into consideration:

- (i) Level of Innovation & Creativity
- (ii) Practicality, Market Potential and Commercial Value
- (iii) Industrial Nexus and Community Impact
- (iv) Possibility for Partnership & Collaboration

### ***Award & Winner Privileges of the Winning Projects***

Among the finalist projects, there will be **ONE Gold Award** with a **HK\$20,000 prize**, and **THREE Silver Awards** with **HK\$10,000** each, all accompanied by a trophy and certificate.

In addition to the cash prizes, recipients of the Scheme award will benefit from substantial support by ITCC, including resource provision and nominations for relevant incubation programmes. Recipients will also gain access to a network of industry professionals and key stakeholders, fostering potential collaborations, industry exposure, and accelerating technology diffusion.

Projects with plagiarism, forgery, use or presentation of other's work as one's own and fabrication of data will be disqualified for this Scheme. VTC will not be responsible for any disputes concerning the intellectual property rights of any projects.

## ***Personal Information Collection Statement***

### **Purpose of Collection**

The personal data provided in this form and any other information (the “Information”) that may be provided for the purposes of the nomination for the Scheme, will be used by VTC for one or more of the following purposes and any directly related purpose, in respect of the Scheme:

to consider, process and administer the nomination, and serve any directly related

- (a) purposes, e.g. processing and administering the award (if granted), and to communicate with applicants;
- (b) to inform participants of or invite participants to events, activities and programmes of or organised by the VTC(if granted):
- (c) to compile statistics and conduct research, repository work to archive the design and study outcomes of awarded projects;
- (d) any other purposes as may be required, authorised or permitted by any law and/or regulation.

It is voluntary for applicants to provide their personal data to the VTC. If an individual applicant fails to provide any of the information required by this form, the respective project submission may not be processed.

Records of unsuccessful candidates will be destroyed when no longer required.

### **Access to Personal Data**

Except where there is an exemption provided under the Personal Data (Privacy) Ordinance (Cap. 486), applicants have the right to request access to and correction of their personal data provided in this form when the data have not been erased. Their right of access includes the right to obtain a copy of their personal data provided in this form subject to payment of a fee in accordance with VTC’s rules and regulations.

### **Privacy Policy Statement**

Please visit the website: <http://www.vtc.edu.hk/html/en/privacy.html> for VTC’s policies and practices in relation to personal data and the Personal Data (Privacy) Ordinance in Hong Kong.

### ***Enquiry***

For any questions regarding the Scheme, please direct the inquiries to:

**Address:** Innovation & Technology Co-creation Centre

Room 116, IVE (Morrison Hill)

6 Oi Kwan Road, Wan Chai, Hong Kong

Re: ITCC Innovation Awards 2024

**Tel:** 2835 - 4502

**E-mail:** [itcc@vtc.edu.hk](mailto:itcc@vtc.edu.hk)

### ***Revision and Amendments***

All terms and conditions stated above may be revised, amended, and updated at any time as deemed necessary by VTC. Applicants and awardees are obliged to accept such variation of the terms and conditions.

Innovation & Technology Co-creation Centre (ITCC)

14 April 2025

## ***Declaration***

1. I/We have read and fully understood the notes and undertake to abide by these stipulated terms and conditions of the *Innovation Award & Seed Fund* powered by Dorsett Hospitality International.
2. I/We certify that all information provided in this nomination as well as the accompanying information is true, accurate and complete to the best of my knowledge. I/We understand that giving any false or inaccurate information or withholding any material information may render the nomination null and void.
3. I /We hereby declare that the ideas in this project which I/we submitted was generated by myself/ourselves and not copied from other sources.
4. I/We agree that the information provided in this nomination will be used by the Vocational Training Council to process this nomination and its related purposes. I/We authorize the VTC to handle the personal data/information provided in this nomination for these purposes
5. I/We understand and agree with the purpose of the collection of personal information as stated in the “Notes for Students”. I/We agree that information contained in this nomination and submissions (including all its appendices, attachments and supplements) may be used or disclosed for public announcement and publicity.
6. I/We have carefully read and fully understand the “Personal Information Collection Statement” (the “PICS”). I/We accept the PICS and the purposes of use of the Information set out in it.

Name of Sole Applicant/Project Leader	Signature	Date
Name of Project Team Member_2	Signature	Date
Name of Project Team Member_3	Signature	Date
Name of Project Team Member_4	Signature	Date
Name of Project Team Member_5	Signature	Date
Name of Project Team Member_6	Signature	Date
Nominated by Teaching In-charge/ Position	Signature	Date

**RESTRICTED**  
**WHEN ENTERED WITH INFORMATION**



**Submission Deadline**

**26 May 2025**

**ITCC Innovation Awards 2024/25**

**Draft Nomination Form**

*Please submit the nomination form by the Project supervisor using the provided online form:*

<https://forms.office.com/r/FAT2wfFesd>

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**PROJECT TITLE**

**Name in English** : \_\_\_\_\_

**Name in Chinese** : \_\_\_\_\_

**SECTION A – INFORMATION OF THE APPLICANT**

**1. Particulars of the Sole Applicant / the Leader\* of the Project**

*\*Note: Project Team Leader is responsible for handling all communications and receiving funding for the project. He/ she shall inform the ITCC immediately if he/ she plans to leave the team after submission of application.*

**Name in English** : \_\_\_\_\_  
(same as HKID card)

**Name in Chinese** : \_\_\_\_\_

**Student No.** : \_\_\_\_\_ **Campus** : \_\_\_\_\_

**Programme Title** : \_\_\_\_\_

**Programme Code** : \_\_\_\_\_ **Discipline** : \_\_\_\_\_

**Mobile** : \_\_\_\_\_ **Contact Email** : \_\_\_\_\_

**Teacher in-charge** : \_\_\_\_\_

**Discipline** : \_\_\_\_\_

**Telephone** : \_\_\_\_\_ **Email** : \_\_\_\_\_@vtc.edu.hk

*In case of Group Application, please fill in the following page (Please use a separate sheet if necessary). Otherwise, please continue to complete Section B.*



**RESTRICTED**  
**WHEN ENTERED WITH INFORMATION**

**2. Particulars of Project Team Member(s) (Not more than SIX members in a team)**

**Name in English 2 :**

*(same as HKID card)*

**Name in Chinese :**

**Student No. :**

**Campus :**

**Programme Title :**

**Programme Code :**

**Discipline :**

**Name in English 3 :**

*(same as HKID card)*

**Name in Chinese :**

**Student No. :**

**Campus :**

**Programme Title :**

**Programme Code :**

**Discipline :**

**Name in English 4 :**

*(same as HKID card)*

**Name in Chinese :**

**Student No. :**

**Campus :**

**Programme Title :**

**Programme Code :**

**Discipline :**

**Name in English 5 :**

*(same as HKID card)*

**Name in Chinese :**

**Student No. :**

**Campus :**

**Programme Title :**

**Programme Code :**

**Discipline :**

**RESTRICTED**  
**WHEN ENTERED WITH INFORMATION**

**Name in English 6 :**

*(same as HKID card)*

**Name in Chinese :**

**Student No. :**

**Campus :**

**Programme Title :**

**Programme Code :**

**Discipline :**

**SECTION B – PROJECT INFORMATION**

**1. Project Overview**

*Please use not more than 200 words to summarise the project.*

**2. Purpose(s) of the Project**

- *What is your key targeted group? Why?*
- *What is the major problem your project will solve?*

**RESTRICTED**  
**WHEN ENTERED WITH INFORMATION**

**3. Project Details**

- *What are the competitive advantages of your project?*
- *Are there any similar projects or potential competitors in the market?*
- *What innovative/creative elements differentiate your project from others?*
- *What are the relevant strengths of your project team members?*

**4. Development Plan**

- *What is your proposed business model and milestone plan?*
- *What are your short-term and long-term goals, and associated implementation plans?*
- *How much budget do you require for prototype development and for implementing your short-term and long-term goals?*

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**WHEN ENTERED WITH INFORMATION**

**SECTION C – PROJECT MATERIALS**

**1. Project Slides**

- *File Format: ppts or pdf*
- *File size Limit: 1GB*

**2. 3 Mins Introduction Video**

- *File Format: mp4*
- *File size Limit: 1GB*